

Frequently Asked Questions

What is the “Living Together in Frankfurt” survey about?

“**Living Together in Frankfurt (ZiF)**” is a representative survey of the city’s population, which Verian is conducting on behalf of the Office for Multicultural Affairs (AmkA) in Frankfurt am Main.

The aim of this survey is to capture how people in Frankfurt think, feel and behave, and to gain insights into social interactions in the city’s districts.

The survey results will provide the city administration with a solid foundation for planning further initiatives aimed at improving its range of services for citizens.

The “**ZiF- Living Together in Frankfurt**” survey includes questions on a variety of issues concerning people in Frankfurt. The responses will help the city adapt its services to local needs and strengthen community life.

Further information about the study “**ZiF**” is provided below.

Who is responsible for the “ZiF-Living Together in Frankfurt” survey?

The **Office for Multicultural Affairs (AmkA) in Frankfurt am Main** deals with all matters relating to integration, migration, anti-discrimination and community life in our city. It provides advice, carries out groundwork, collaborates on joint projects, runs its own initiatives and administers funding programmes.

Verian, registered as Mantle GmbH, is conducting this survey on behalf of the **AmkA**. Verian has been conducting surveys like this since the 1950s. It was formerly known as Kantar (until 2023) and TNS Infratest (until 2016).

How was I selected for the survey?

Your address was randomly selected from among all people living in Frankfurt.

To enable us to contact you, the **Frankfurt Residents’ Registration Office** shared your personal details with Verian in accordance with Section 46 of the Federal Act on Registration (BMG) in the form of a group disclosure.

What do I get for participating?

Your participation will make an important contribution to life in Frankfurt!

As a token of our appreciation, all respondents will be entered into a prize draw for the chance to win exciting prizes – including tickets to recreational and cultural events in Frankfurt. The winners will be chosen at random and notified by Verian once all surveys are complete (expected in July 2026).

The anonymised survey results will be published in a report, which will be made available on the AmkA website (www.amka.de/zif) in 2027.

Do I have to participate in the study?

Your participation in the “Living Together in Frankfurt” study is completely **voluntary**. If you choose not to participate or decide to stop the survey, you will not suffer any disadvantages as a result.

How can I participate?

To participate in the survey, please click on the orange button at the top of the page that says „**HIER GEHT ES ZUR BEFRAGUNG**“ (“**CLICK HERE TO TAKE THE SURVEY**”). You will then be automatically redirected to the questionnaire.

When you reach the survey page, please enter **your personal access code**, which can be found in the box on the front of the German version of the letter that was sent to you. You can also access the survey by scanning the **QR code** in the letter.

If you have any questions or experience any difficulties, please call us free of charge on 0800 – 0724752. You can also use this number to complete the survey by phone (please note that this service is only provided in German).

Is my data protected?

The **protection** of your data is **very important** to us. We fully comply with all data protection regulations applicable in Germany.

You can find detailed information in the privacy notice that came with your letter. All documents are also available in other languages – see the link at the bottom of this page.

If you have any questions about data protection or the study itself, please call the Verian project team free of charge on 0800 – 0724752 (Monday to Friday, 9 am to 4 pm) or send us an email at zif@veriangroup.com.

Will the results of study be published?

The anonymised survey results will be published on the AmkA website (www.amka.de/zif) in 2027.