

## Living Together in Frankfurt - Privacy Notice -

This privacy notice provides the information required by law, as well as further details concerning data protection in connection with our study. It explains how your personal data will be processed as part of the “Living Together in Frankfurt” survey.

### Purpose of the Study

This survey is being conducted for the purpose of social research. “**Living Together in Frankfurt**” aims to provide insights into the living conditions of Frankfurt’s population while gathering people’s opinions and attitudes on various topics.

### Controller

The controller responsible for processing your personal data is **Verian**, registered in Germany as **Mantle Germany GmbH (Landsberger Str. 187, D-80687 München)**. Verian is conducting this survey in collaboration with various service providers (“processors”), such as those responsible for sending survey materials, providing IT infrastructure, collecting data and operating a telephone hotline for survey participants. Verian has entered into data processing agreements with those service providers, as required under Article 28 of the General Data Protection Regulation (GDPR). The service providers will act strictly in accordance with Verian’s instructions. If any service providers process personal data outside the European Economic Area (EEA), appropriate safeguards will be established to ensure the level of protection required under the GDPR.

### Selection and Voluntary Participation

You have been randomly selected to participate in the “**Living Together in Frankfurt**” study. To enable us to contact you, the Frankfurt Residents’ Registration Office provided us with your personal details (name, address, age, gender and nationality/ies). This was done on the basis of Section 46 of the Federal Act on Registration (BMG) in the form of a group disclosure. We then contacted you on the basis of point (f) of Article 6 (1) GDPR (legitimate interest in conducting a representative study in the field of social research). You have the right to object to the processing of your personal data at any time using the contact details provided below.

### Your participation in the survey is completely voluntary.

If you choose not to participate or decide to stop the survey, you will not suffer any disadvantages as a result. If you do participate, you may withdraw your consent at any time. You will find our contact details at the end of this privacy notice.

### Special Categories of Personal Data

For the purposes of this study, we will also collect information about your political views, religious and philosophical beliefs, health and sexual orientation. These details constitute special categories of personal data under Article 9 (1) GDPR. When we ask for your consent at the start of the survey, we will explicitly inform you that certain questions address particularly sensitive topics. If you do not wish to answer those questions, you may leave them unanswered.

### Handling and Storage of Personal Data

Verian will process your personal data in accordance with the applicable data protection laws, in particular the GDPR and the Federal Data Protection Act (BDSG). As a member of the Arbeitskreis Deutscher Markt- und Sozialforschungsinstitute e.V. (ADM), Verian is also bound by the ADM’s code of conduct. Verian will not disclose your name or address to any other third parties. The data collected during the interview will be stored separately from your name and address.

In addition to the information you actively provide during the online or paper-based survey, further data will be stored (e.g. the date on which the invitation letter was sent, the duration of the survey and, if you participate online, the date and time of the interview).

The survey results will be reported **exclusively in anonymised form**. The published results will not allow specific responses to be matched to individuals; in other words, it will not be possible to identify you.

We will only store your personal data until all validation and quality assurance measures have been completed and the prize draw has ended (expected in autumn 2026). Once your address details have been erased, it will no longer be possible to link the interview data to you.

As required under the relevant statutory provisions and the DIN ISO 27001, ISO 9001 and ISO 20252 standards, we will back up the data stored in our electronic systems and keep the back-ups in an archive. They will be securely retained for a defined period and protected against unauthorised access. Once the retention periods have expired, the data will be permanently erased and the storage media destroyed.

In line with our obligations under the codes of conduct of ADM and ESOMAR, the Office for Multicultural Affairs (AmkA) of the City of Frankfurt am Main (our client) will receive the survey results **exclusively in anonymised form**. The AmkA will therefore be unable to identify which individuals provided specific responses. Verian will not transmit any personal data to the AmkA.

### Your Rights

Until your address details are erased by Verian, you may exercise the following rights **in relation to your personal data**:

- Right of access
- Right to restriction of processing
- Right to rectification
- Right to data portability
- Right to object
- Right to erasure

If you have any questions about data protection or the content of the study itself, please call us free of charge on **0800 – 0724752** (Monday to Friday, 9 am to 4 pm) or send us an email at **zif@veriangroup.com**. If you do not wish to participate or receive further communications, you may object to the processing of your data. To do so, please contact Verian directly. You also have the right to lodge a complaint with a data protection supervisory authority. However, we would appreciate it if you could first contact Verian's data protection officer.

### Contact Details

If you have any questions or wish to exercise your rights as a data subject, please contact:

Data Protection Officer, Verian  
Mantle Germany GmbH  
Landsberger Straße 187  
D-80687 München

You can reach us via our study hotline:  
0800 / 0724752  
or by email: **zif@veriangroup.com**

For administrative reasons, we would appreciate it if you could **contact us by email where possible**.

**Thank you for helping us and putting your trust in our work!**